



Oliver

The Ornament™

Presents...



Oliver's Days of Kindness

Spreading Kindness and
Raising Funds, One School
at a Time

Oliver

The Ornament™

Oliver's Day of Kindness School Program

Program Overview:

Oliver the Ornament has created a unique program that promotes kindness to children by using our story as the centerpiece for a kindness centric program. The program can be hosted by schools, classrooms, or youth groups.

How it Works

- School or other group agrees to host Oliver's Day of Kindness on World Kindness Day, November 13th (this is the recommended day only)
- Principal, President of PTO / PTA, or other organization sends out announcement letter (sample attached) outlining the details of the program, with several reminder e-mails to follow
- Host organization promotes program in newsletter, social media
- Host organization collect cash / checks from parents wanting to purchase copies of Oliver the Ornament
- On October 1st, school notifies Oliver the Ornament how many books have been sold
- \$20 from the sale of every book is submitted to Oliver the Ornament
- School retains \$10.00 from the sale of every book to be used for school's anti-bullying initiatives
- Oliver the Ornament ships books directly to school
- Host organization hosts Oliver the Ornament's Day of Kindness
- Host organization sends out Press Release to local media, highlighting your schools efforts to promote kindness





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Day of Kindness Schedule:

- Welcome and Introduction to Oliver's Day of Kindness
- Kindness centric activity, i.e. make greeting cards for hospitalized children (will be sent to St. Jude Children's Research Hospital or hospital of school's choice)
- Discussion on what it means to be kind
- Story-time with Oliver the Ornament
- Discussion of what things the children heard in the story that they thought were kind
- Children fill out My Pledge of Kindness Forms
- Teachers and aides fill out Certificate of Completion for the children to take home
- Take group picture with children with their certificates and post on social media or newsletter
- Keep Oliver on teacher's desk as a constant reminder of kindness
- Throughout the year, when teacher recognizes a child doing a kind act, teacher places Oliver on that students desk

Other activities could include:

- Make greeting cards for the elderly
- Submit kind acts to www.olivertheornament.com
- Pick a pal for lunch program (students pair up with another random student to share lunch with through a drawing)



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My Pledge of Kindness

I,

(Name)

promise to show the following acts of kindness:

1. _____

2. _____

3. _____



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Certificate of Completion

This certifies that:

(Name)

Has completed

Oliver's Day of Kindness

And hereby promises to be really nice, really good, and most importantly, really kind.

Presented on:

(Today's Date)